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# Expert help, priced for organizations your size.

Policy, governance, bookkeeping and project support for small businesses and nonprofits.

*Bespoke. Personal. Simple.*

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# Running a small organization keeps getting harder.

There are more rules to follow, more records to keep and more reporting to boards, funders and regulators. In a small business or nonprofit, one stretched person is often the owner, the bookkeeper, the HR department and the policy writer at once.

When something goes wrong, and your business needs help, whether it’s the books, growing compliance and legal needs, or anything else, the only help available is often a series of big, unaffordable firms. The affordable alternative is turning to freelancers who are resource-limited and solve one issue at a time.

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> The problems are real. The big-firm price tag is the obstacle.

# That is where we come in.

Prairie Strategies exists for the organizations that big firms are not built to serve.

## Honest.

We tell you what you need and what you do not. When a fix is simple, we say so and show you how to do it yourself.

## Affordable.

Low overhead and flexible pricing put expert work within reach, without a full-time team or a big-firm contract.

## Bespoke.

Every engagement is built around your organization, your needs and your budget, not a standard package.

# Pricing that is bespoke in the literal sense.

**Before we agree to anything, we ask what you can afford.** Then we shape the work to fit that number, not the other way around. There is no rate card. There is a conversation.
Here are the three main ways that we offer our services:

## Project fee

A set price for a defined piece of work, such as a policy manual or a governance review.

## Monthly retainer

Steady access to advice and support at a monthly amount you can plan around.

## On-call support

Help when you need it, with flexible pricing, so you pay for what you use.

# What we do

## Governance & Policy Support

- Policy and procedures manuals
- Board governance reviews
- Bylaw updates

## Strategy & Consulting

- Strategic planning and advice
- Consulting for owners and boards
- Help with major decisions

## Legal & Compliance

- Legal counsel
- Compliance guidance and reviews
- Legal review of key documents

## Accounting & Bookkeeping

- Bookkeeping cleanup and software setup
- Day-to-day accounting support
- CPA guidance on accounting and tax

## Project Management Services

- Planning and delivery for grant-funded projects
- Timelines, budgets and reporting
- One point of contact from start to finish

## Administrative Support

- Training for your team
- Records, reporting and day-to-day systems
- Ongoing help when you need it

Services are delivered by a team of specialists, including legal counsel, consultants, project managers and accounting professionals, coordinated by Prairie Strategies. And more, as your needs require.

# We fix the problem, then teach you to run it.

Take a set of messy books. We clean them up, set up accounting software and train your team to keep them current.

You finish with working books and the skills to maintain them, not a year-long dependence on us. Our goal is for you to need us less, not more.

1 **Clean up**

We review your books and correct what is wrong.

2 **Set up**

We put your records into accounting software.

3 **Teach**

We train your team so you can run it yourselves.

# One team under one roof.

Messy books often point to a missing policy. Because we have brought together a wide-ranging team of specialists, you don’t start over if one problem uncovers another.

### Your books are a mess

We start with the cleanup.

Bookkeeper

▶

### No financial policies

The cause turns out to be missing rules.

▶

### Policies get written

Written for your size and budget.

Policy specialist

▶

### Everything works together

Put in place and handed over.

Project manager

One relationship and one conversation, with the right specialist brought in at each step.

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It’s the pricing. The team has such a low overhead that they set us up with external and internal policies for a price that I came up with and offered them! They take care of small businesses because we could never afford big firms’ contracts.

Smallbusinessowner1

# Start with a conversation.

1. Tell us what you need
2. Tell us what you can afford
3. We build a plan that fits both

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